

## Sales and Marketing Volunteers

### Why we want you

As a growing environmental charity based in east Somerset we are aiming to expand our profile and reach a wider and larger audience within the local community. Currently, our Education Centre welcomes many different groups; ranging from schools, to community groups, to business conferences. Whether we are providing an education service, enhancing the natural environment through practical conservation, or providing a venue in our Eco-Centre, we aim to enhance experiences of sustainable living.



So, how can you help? As sales and marketing volunteer your role could include:

- Research the market and identify new opportunities
- Develop new marketing strategies in co-ordination with the senior management team
- Design and distribute promotional material
- Organise and attend promotional events
- Monitor, evaluate, and feedback regarding community participation

### What's in it for you?

You'll join our small, dedicated team based in our award winning Eco-Centre, surrounded by over 100 acres of nature reserve - not many better places to work! All volunteers are fully supported by members of staff; working hours are flexible dependant on your availability, and will have the chance to be creative within your new role. If you have a passion for engaging your local community you will have a fantastic opportunity to network with local groups and businesses. All this whilst promoting an Environmental Charity!

### The skills you need

Good communication and social skills are essential. Previous experience in sales and marketing, as well as a basic knowledge of business administration are very desirable.

### Interested?

If you would like to discuss the opportunity further please contact Rupert Farthing by e-mail at [rupert.farthing@carymoor.org.uk](mailto:rupert.farthing@carymoor.org.uk) or by phone on 01963 350143.

*Please note that some volunteer roles are subject to a satisfactory Criminal Records Check.*